

Berry Manor Inn – Midcoast Maine’s Four Diamond Inn

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FOR IMMEDIATE RELEASE

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BERRY MANOR INN CELEBRATES GROUND HOG DAY WITHOUT A SHADOW OF A DOUBT

Rockland, ME – Some revelers raise their glasses on St. Paddy’s Day. Others play tricks on April Fools Day, but for Cheryl Michaelsen and Michael LaPosta of Rockland, Maine’s Berry Manor Inn, Ground Hog Day is the biggest holiday of the year. At Berry Manor Inn, February 2nd starts out with ground hog-shaped pancakes, carries on with a live Maine groundhog (a.k.a. W. Chuck Berry) seeing his shadow (it’s guaranteed), a re-enactment of the groundhog celebration at Punxsutawney, groundhog trivia, ground hog cookies, and an evening showing of the movie Ground Hog Day. For those who stay, there’s even an adorable stuffed groundhog to take home along with ground hog chocolates.



W. Chuck Berry of Berry Manor Inn



It may not be Gobbler’s Knob, but for those who can’t travel to Pennsylvania, Berry Manor Inn’s ground hog celebration is the next best thing. Open to the public, Berry Manor Inn will stage their own re-enactment of Punxsutawney Phil seeing his shadow on February 2, 2006 at 10:00am. And this year, Berry Manor Inn can absolutely guarantee that their own groundhog, named W. Chuck Berry (yes, he even plays the guitar!), will see his shadow. W. Chuck Berry will be making appearances throughout Rockland on February 2 to spread his ground hog cheer.

Why all the hoopla around Ground Hog Day at Berry Manor Inn? For no one else but Michaelsen and LaPosta, the homely woodchuck has a romantic connotation. Engaged on Ground Hog Day, the couple has always had an affinity for the little guys. Where others celebrate romance with swans or love birds, this couple had a ground hog ice sculpture at their wedding, and the ground hog whimsy has evolved from there. *(more.....)*

In her early days, before she found ground hog cookie cutters, Cheryl had to make do with pig cookies, left on the ground of friends and family. “Hogs on the ground were the closest thing I could come to ground hogs,” quipped Michaelsen. But ever since the movie “Ground Hog Day”, the rodent has been celebrated. While not exactly a popular collector’s item, ground hog paraphernalia can still be found.

Come to Berry Manor Inn on Ground Hog Day on Monday, February 2, 2009, and you’ll be treated to:

- One night’s accommodations in Midcoast Maine’s only AAA four-diamond rated historic bed and breakfast inn
- Ground hog pancakes to celebrate the ground hog seeing his shadow
- Live performance of “W. Chuck Berry” emerging for Ground Hog’s Day with his shadow
- Exclusive showing of the movie Ground Hog Day, complete with cider, popcorn and warm ground hog cookies in the evening
- Ground hog chocolates on the pillow at turndown time
- Special ground hog TY Beanie Baby® given as a parting gift.

Special packages for the biggest Ground Hog Day celebration in Maine are available from \$135-\$195 based on double occupancy.

For more information on Berry Manor Inn’s premier Rockland, Maine accommodations, amenities, and ground hog festivities visit www.BerryManorInn.com or call 800-774-5692.

Media are encouraged to attend Ground Hog Day festivities, beginning at 10:00am, February 2, 2009. Great photo opportunity. Over 100 school children will be on hand to see what the ground hog predicts.

These photos available from Tim Shellmer, Photographer (www.shellmer.com).

