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BERRY MANOR INN SCORES A TRIPLE WITH THREE AWARDS

Premier Midcoast inn receives awards for green, keen and the B&B scene



Rockland, ME – Rockland’s Berry Manor Inn, has scored a hat trick for awards this spring. The Berry Manor Inn is Midcoast Maine’s first AAA four-diamond rated B&B inn to be named an Environmental Leader from the Maine Green Lodging Program. Additionally, The Berry Manor Inn was recently honored by admittance into Select Registry Distinguished Inns of North America, the premier innkeeping association in the United States and Canada. Finally, the Berry Manor Inn was named the "Best of the Best Bed and Breakfast" by the local community in the Village Soup poll. Each of these awards in and of themselves are significant; together they paint a picture of an inn nicknamed “The WOW House” by Down East Magazine. In addition to their spring awards, the Berry Manor Inn was named among the Editor’s Picks for Best Undiscovered Inn for Romance in February by the editors of BedandBreakfast.com, the largest online B&B directory worldwide.

The Environmental Leader certification program from the Maine Green Lodging Program reviewed Berry Manor Inn’s practices in administrative, kitchen, housekeeping, waste management, maintenance, water conservation, guest rooms, energy usage, and environmental education. Notable green practices qualifying the Berry Manor Inn for the Environmental Leader Award included purchasing office supplies with a stated minimum post consumer recycled content, recycling ink cartridges, use of energy efficient storm windows and compact fluorescent bulbs, use of biodegradable cleaners, purchasing supplies in bulk to cut down on emissions and implementing a guest linen re-use program. “We feel really good about this certification which demonstrates that if we take the effort to make small changes in our personal and professional lives, we can make big strides in protecting our environment,” said Cheryl Michaelsen, co-owner of the Berry Manor Inn. “The award illustrates you can provide luxury with a low eco-impact.”

Out of the twenty thousand inns and B&Bs in North America, only a select group of about 400 are invited to join Select Registry each year. Admission into the organization requires members to pass a rigorous anonymous inspection. “Berry Manor Inn exemplifies the high quality and service championed by this association,” said Select

Registry Executive Director Keith Kehlbeck. “Our members share a quality standard of excellence, and each of our country inns, luxury B&Bs, and unique small hotels has its own distinctive character, ” finished Kehlbeck. Berry Manor Inn joins the Captain Lindsey House as Rockland’s second Select Registry member.

Thirdly, Berry Manor Inn was chosen by local residents and business owners to receive a “Best of the Best” Award in the recent Village Soup poll. This competition sponsored by Rockland’s Village Soup publication named Berry Manor Inn the Best of the Best bed and breakfast. “Being named the Best of the Best Bed and Breakfast by the local community in the Village Soup poll is a very meaningful recognition for us because it comes from our neighbors, business partners and the many community members that we interact with on a day to day basis,” said Michaelson.

Once the stately home for one of Rockland’s most prominent merchants, today, Berry Manor Inn is among Maine’s most romantic B&B inns. Down East Magazine calls it “The Wow House”. Renowned for its room amenities, grand hospitality with a Victorian flair, and a very unusual collection of toy hamsters, the Berry Manor Inn offers the ideal mid-coast location for exploring Maine’s arts, heritage and sights. The Berry Manor Inn offers a host of amenities for everyone from those seeking a romantic getaway to travelers in search of business amenities including complimentary high-speed internet access, in-room phones and flexible breakfast schedules. For more information on Berry Manor Inn, visit www.BerryManorInn.com or call 800.774.5692.

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High-res photos and B-roll available upon request.