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MAINE ECO-ADVENTURE BY LAND AND SEA

From Maine Windjammers to Rockland Historic Inns, experience the Maine Coast in a low-impact, high recreation land and sea eco-package featuring lighthouses, lobsters and the lure of the sea.

Rockland, ME – For Paul Revere it was, “one if by land and two if by sea,” but when it comes to an adventure on the Maine Coast, it’s “four on the sea and three on land.” For the first time, the Maine Windjammer Association and the Historic Inns of Rockland have joined forces to offer vacationers the chance to experience the natural beauty, unspoiled scenery and relaxation of a coastal Maine eco-adventure. Guests can combine a four-day Maine Windjammer cruise with a three-day stay at one of the three Historic Inns of Rockland in an adventure package that promises to offer everything a Maine eco-adventure should be. Take in the craggy Maine coast from the deck of a historic schooner, then finish off the vacation at one of Rockland’s historic inns, offering easy walking distance to the galleries, museums and fine dining in Rockland, Maine and plenty of romance and luxury.

The package features plenty of green schemes from leaving no trace on remote islands to arrival presents including an ENERGY STAR compact florescent lightbulb. Yet, who says comfort has to be spared; lobster bakes, premier inn accommodations and plenty of good clean Maine outdoors are key elements of this Land and Sea package.

The Land and Sea Package offers total travel flexibility. Simply start by booking a four-day windjamming cruise aboard one of the 12 windjammers in the fleet, then ask to add

the land portion of the package. The Historic Inns of Rockland will immediately follow up with options for your stay at one of the three Historic Inns of Rockland. The Land and Sea Package includes plenty of extra value including all of these features:

- Four-day Maine Windjamming cruise, including breakfast, lunch and dinner each day, island exploration and “Leave No Trace” Outdoor Awareness Certification. (Note: Windjamming cruises may be extended)
- *Windjammer Watching* field guidebook.
- Transportation via hybrid taxi from docks to Historic Inns of Rockland.
- Early check-in and/or free luggage storage and free parking.
- Three-night stay in standard queen room at one of three Historic Inns of Rockland inns, each certified as Maine Environmental Hospitality Leader. (Note: Inn stays may be extended)
- Hearty, gourmet breakfast each morning.
- \$50 in Midcoast Money to enjoy a lobster dinner at one of Rockland’s fine restaurants.
- Tickets to Maine Lighthouse Museum.
- Maine seascape in chocolate, offered by Safe Harbors chocolates, a community-based chocolatier.
- *INN-Dulgences* Cookbook, a collection of Historic Inns of Rockland recipes.

Land and Sea Packages start at \$825 per person for double occupancy for the seven-day package throughout 2008. Upgraded rooms and extended cruise or inn stays are also available at an additional charge and subject to availability.

The windjamming industry is so closely tied to the health and beauty of Maine’s rugged coast, it’s no wonder windjammer captains have become experts in environmental conservation. Dedicated to protecting the islands and marine life for generations to come, windjammer captains go out of their way to support eco-friendly business practices. Guests learn about the ecosystem unique to each island, from flora and fauna to a mini history lesson. All guests are instructed on the “Leave No Traces” policy that is

intended to minimize any environmental impact visitors may have. Plus use of wind power guarantees minimal fuel usage.

All three Historic Inns of Rockland are certified by the State of Maine as Hospitality Environmental Leaders, making them the first known B&B association in New England totally dedicated to sustainable eco-tourism. The list of Historic Inns of Rockland's environmentally-friendly practices is long, ranging from widespread use and distribution to guests of compact fluorescent bulbs and solar lighting to donation and recycling of old towels, clothing, shampoo and soaps to local charities. The group has collectively negotiated a contract for use of bio-fuel for heating oil, and instituted creative recycling programs for inn and guest products ranging from bottles to office products. Yet still this group has taken the green scheme beyond changing light bulbs and recycling. Beginning last fall, the three Historic Inns of Rockland started making a three-dollar-per-guest donation to eco-friendly local organizations as a means to offset their own carbon footprint.

For those seeking a low eco-impact journey with plenty of high sea adventure and luxury by land, the Maine Windjammer Association and Historic Inns of Rockland's Lobster Lighthouse Land and Sea package is the answer. For more information, visit www.SailMaineCoast.com or www.HistoricInnsOfRockland.com or call 877-ROC-INNS (877-762-4667).

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High-res photos upon request.

